



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN MINNESOTA

## CONGRESSIONAL DISTRICT 4

Number of Recreational Boats*	<b>51,271</b>
Recreational Boating Industry Businesses	<b>57</b>
Total Jobs	<b>3,869</b>
Annual Recreational Boating-Related Spending	<b>\$209.2 MILLION</b>

TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

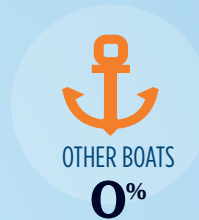
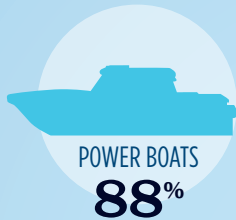
**\$491.8** MILLION

### RECREATIONAL BOATS IN MN-4

TOTAL BOATS\* **51,271**

REGISTERED BOATS	<b>51,271</b>
Power boats	45,028
PWCs	3,829
Sailboats	2,377
Other Boats	37

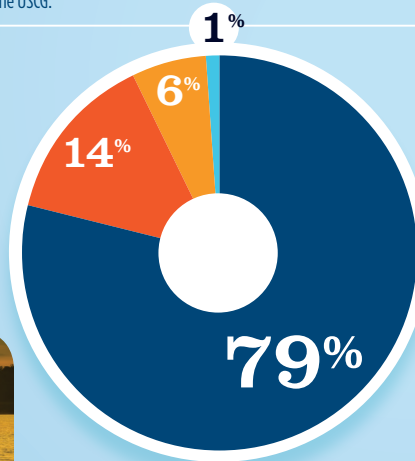
HOUSEHOLDS PER BOAT **5.1**



\* Total boats are registered boats as reported by states to the USCG.

### RECREATIONAL BOATING CREATES JOBS IN MN-4

TOTAL BOATING JOBS	<b>595</b>
Boat Building	5
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	37
Dealers / Wholesalers	82
Boat Services	471

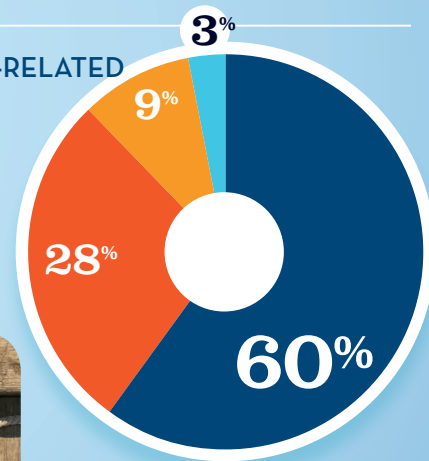


BOAT BUILDING (1%)  
MOTOR/ENG. MFGR. † (0%)  
ACC./SUPPLIES MFGR. (6%)  
DLRS/WHOLESALERS (14%)  
BOAT SERVICES (79%)



### RECREATIONAL BOATING-RELATED BUSINESSES IN MN-4

TOTAL BUSINESSES	<b>57</b>
Boat Building	2
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	5
Dealers / Wholesalers	16
Boat Services	34

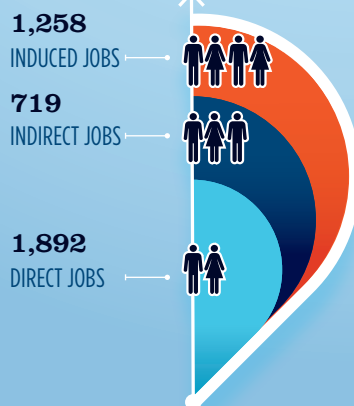


BOAT BUILDING (3%)  
MOTOR/ENG. MFGR. † (0%)  
ACC./SUPPLIES MFGR. (9%)  
DLRS/WHOLESALERS (28%)  
BOAT SERVICES (60%)



### ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN MN-4

EST. TOTAL JOBS	<b>3,869</b>
EST. TOTAL LABOR INCOME (MILLIONS)	<b>\$159.9</b>
Est. Direct Income	\$64.6
Est. Indirect Income	\$40.2
Est. Induced Income	\$55.1



### RECREATIONAL BOATING INDUSTRY SALES IN MN-4

Boat Building	\$1.3 MILLION
Motor / Engine Mfgr.	\$0.0 MILLION
Accessory / Supplies Mfgr.	\$9.0 MILLION
<b>TOTAL MFG. SALES</b>	<b>\$10.3</b>
Dealers / Wholesalers	\$39.6 MILLION
Boat Services	\$58.1 MILLION
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	<b>\$97.7</b>

BOAT BUILDING (1.3%)  
MOTOR/ENG. MFGR. (0%)  
ACC./SUPPLIES MFGR. (9%)  
DLRS/WHOLESALERS (39.6%)  
BOAT SERVICES (58.1%)

Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University